

## About wINGS



ISSA - "Internationalization serious Game for Start-ups and entrepreneurs" is an Erasmus+ project designed to identify core and innovative learning methods that best encourage success in international activities for start-ups and entrepreneurs.

ISSA, Internationalization for Social and Innovative Start Ups and Entrepreneurs" is designed to identify core and innovative learning methods that encourage success in international activities for Social Start-ups and entrepreneurs. In order to achieve the objectives of the project, ISSA is based on three tangible outcomes: training package, e-learning platform and virtual learning environment.

The partners has worked on the **IO1 ISSA Competence framework & Training package & Scenarios – Social entrepreneurs and Start-ups Going International** . The aim was to create a self-training package that educates social entrepreneurs toward to internationalisation of social enterprises.

The self-training package includes training materials for four competences - spotting opportunities, cultural awareness, mobilising resources, ability to identify social problems. ISSA project partnership selected spotting opportunities as one of the competencies for further development because when moving internationally, social entrepreneurs need to identify opportunities that could contribute to reaching their goals. To understand the differences you experience and encounter in terms of cultural awareness, you need to analyse culture. You need to break the culture into concepts that you could examine and compare to understand a culture fully. Also, when entering a new culture, you need to be able to tolerate the difference. Social entrepreneurs also need to act on opportunities to identify social problems and mobilize resources to reach their goals. This competence, therefore, revolves around obtaining and marshalling the resources necessary to be able to conduct the activities as planned.

The partnership also worked on the training content that will be available on Moodle as innovative self-training modules and scenarios that will be available on the ISSA virtual learning platform.



The second SSA Transnational Meeting was held online in June 2020 due to COVID 19 situation. The meeting was fruitful, with great contribution from partners, including brainstorming and many discussions. The partnership proved that is capable to produce high-quality results even online. After a successful meeting, the partners left feeling motivated and excited to continue working together.

## ISSA partnership

ISSA consortium is strategically composed of various organisations from five European countries (Norway, Cyprus, Spain, Greece and Bulgaria) from different sectors.



Norwegian University of Science and Technology  
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