

ISSA e-learning MANUAL



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1 Introduction

This is the first version of ISSA e-learning manual.

2 Installation and setup

2.1 Requirements

The only thing you need to use ISSA e-learning platform is internet connection

2.2 Account creation

You need to have an account to use the ISSA e-learning platform.

Step 1: Go to ISSA e-learning platform website. The link is:

<http://www.cs.ucy.ac.cy/projects/issaplatform/moodle/>

Step 2: Click on “Log in” at the top right corner of the site ([Image 1](#)).

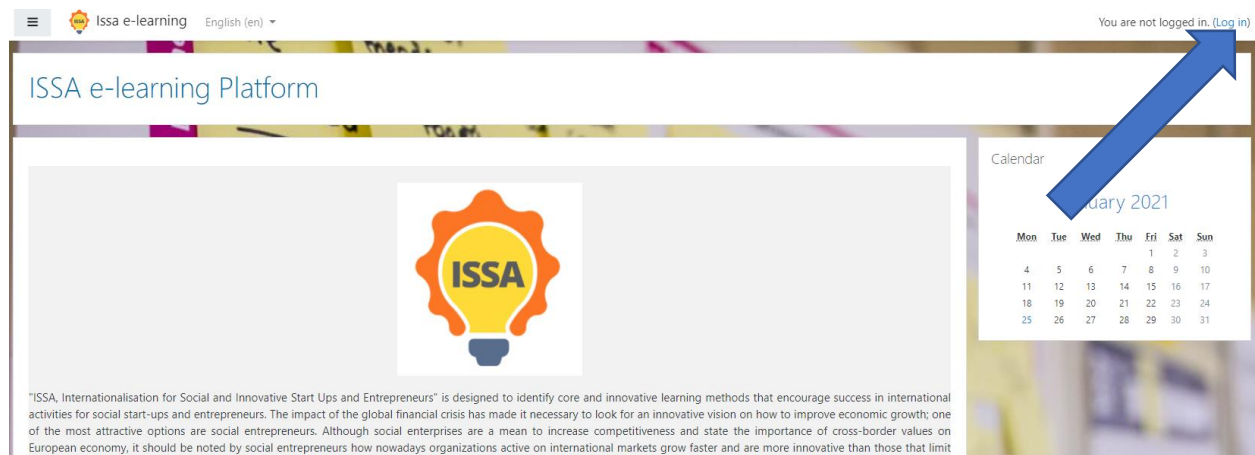


Image 1: Log in to ISSA e-learning platform.

Step 3: Click on “Create new account” button ([Image 2](#)).

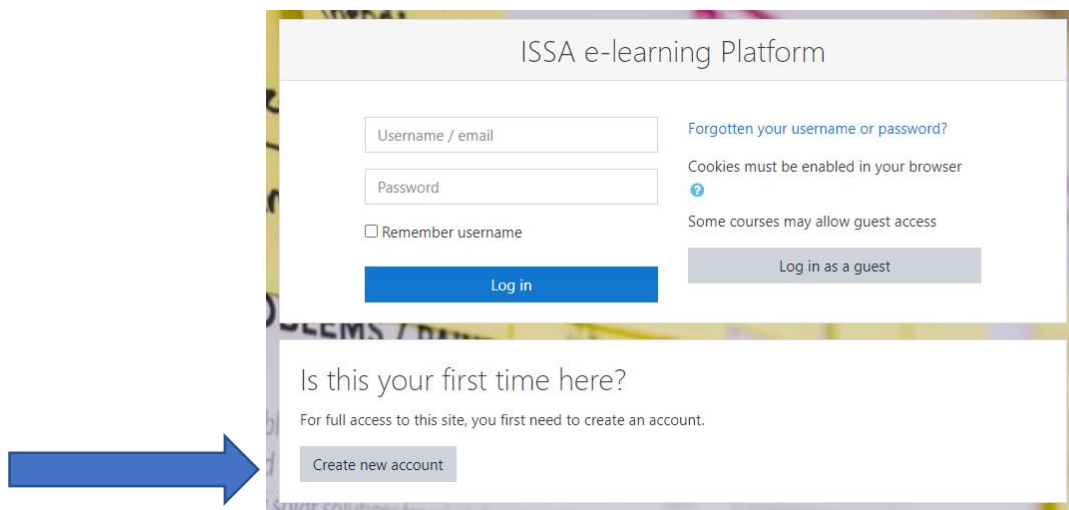


Image 2: “Create new Account” button.

Step 4: You need to fill some fields to create your account as the image shown below ([Image 3](#)). Note that there are required fields in this form marked with red exclamation mark. The password must have at least 8 characters, at least 1 digit(s), at least 1 lower case letter(s), at least 1 upper case letter(s), at least 1 non-alphanumeric character(s) such as *, -, or #. When you fill the fields click on “Create new account” button.

New account

▼ Collapse all

▼ Choose your username and password

Username



The password must have at least 8 characters, at least 1 digit(s), at least 1 lower case letter(s), at least 1 upper case letter(s), at least 1 non-alphanumeric character(s) such as *, -, or #

Password



▼ More details

Email address



Email (again)



First name



Surname



City/town

Country



Create my new account

Cancel


There are required fields in this form marked  .

Image 3: Create Account fields and “Create my new account” button.

Step 5: An email should have been sent to your address. Then click on “Continue” button ([Image 4](#)).

ISSA e-learning Platform

[Home](#) / Confirm your account

An email should have been sent to your address at
It contains easy instructions to complete your registration.
If you continue to have difficulty, contact the site administrator.



Image 4: “Continue” button for email confirmation.

Step 6: Go to your email account and you will see an email with title “ISSA e-learning Platform: account confirmation” as the image shown below ([Image 5](#)). To confirm your account, go to the address that the email has.

ISSA e-learning Platform: account confirmation

Μετάφραση μηνύματος στα: Ελληνικά | Να μην γίνεται ποτέ μετάφραση από τα: Αγγλικά



Marios Kyrianiou (via Issa e-learning) [mkyrianiou@ucy.ac.cy](#)

Πέμ 28/1/2021 11:56 π.μ.

Προς: **Marios Kyrianiou**

Hi Marios Kyrianiou,

A new account has been requested at 'ISSA e-learning Platform' using your email address.

To confirm your new account, please go to this web address:

<http://www.cs.ucy.ac.cy/projects/issaplatform/moodle/login/confirm.php?data=v88eZ8OYTEY7Xni/test>

In most mail programs, this should appear as a blue link which you can just click on. If that doesn't work, then cut and paste the address into the address line at the top of your web browser window.

If you need help, please contact the site administrator,

Admin User

Image 5: Email “ISSA e-learning Platform: account creation”. Go to address to confirm your account.

Step 7: Now you see something like the image below ([Image 6](#)). Click on “Continue” button and you can use the ISSA e-learning platform!

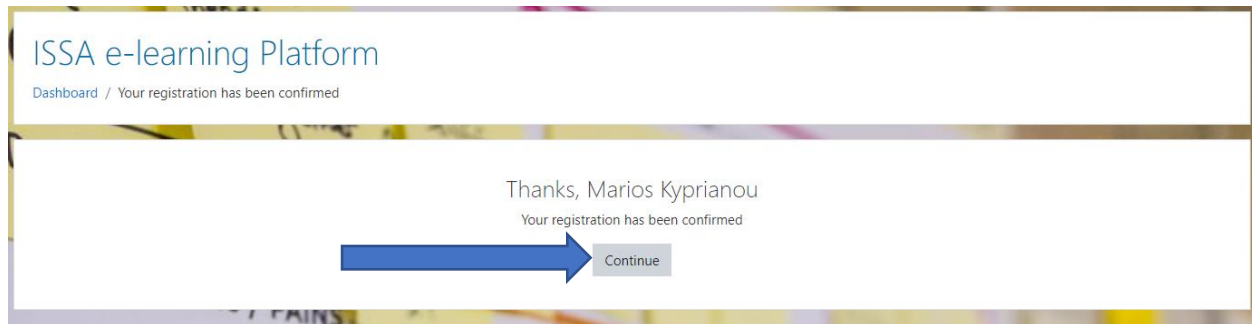


Image 6: “Continue” Button to use the ISSA e-learning platform.

2.3 Login to ISSA e-learning Platform

Step 1: Go to ISSA e-learning platform website. The link is:

<http://www.cs.ucy.ac.cy/projects/issaplatform/moodle/>

Step 2: Click on “Log in” at the top right corner of the site ([Image 7](#)).

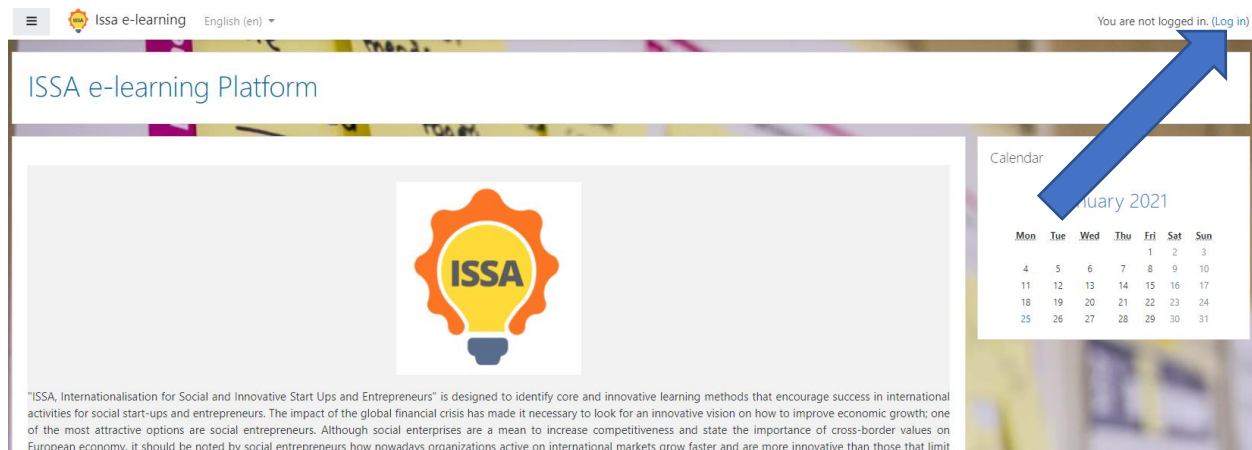


Image 7: Log in to ISSA e-learning platform.

Step 3: Type your credentials (username or email, password) and then click on “Log in” blue button ([Image 8](#)).

The image shows a login interface for the 'ISSA e-learning Platform'. The title 'ISSA e-learning Platform' is at the top. Below it are two input fields: 'Username' and 'Password'. A blue arrow labeled '1' points to the 'Username' field, and another blue arrow labeled '2' points to the 'Password' field. Below the 'Password' field is a checkbox labeled 'Remember username'. A blue arrow labeled '3' points to a blue 'Log in' button. To the right of the input fields, there is a link 'Forgotten your username or password?', a message 'Cookies must be enabled in your browser' with a question mark icon, and the text 'Some courses may allow guest access'. Below this is a grey button labeled 'Log in as a guest'.

Image 8: 1) Username or email 2) Password 3) “Log in” Button.

3 ISSA e-learning overview

3.1 Dashboard

The first page you can see, is the Moodle Dashboard. If you are a new member, your Dashboard is empty and it looks like as the image below ([Image 9](#)).

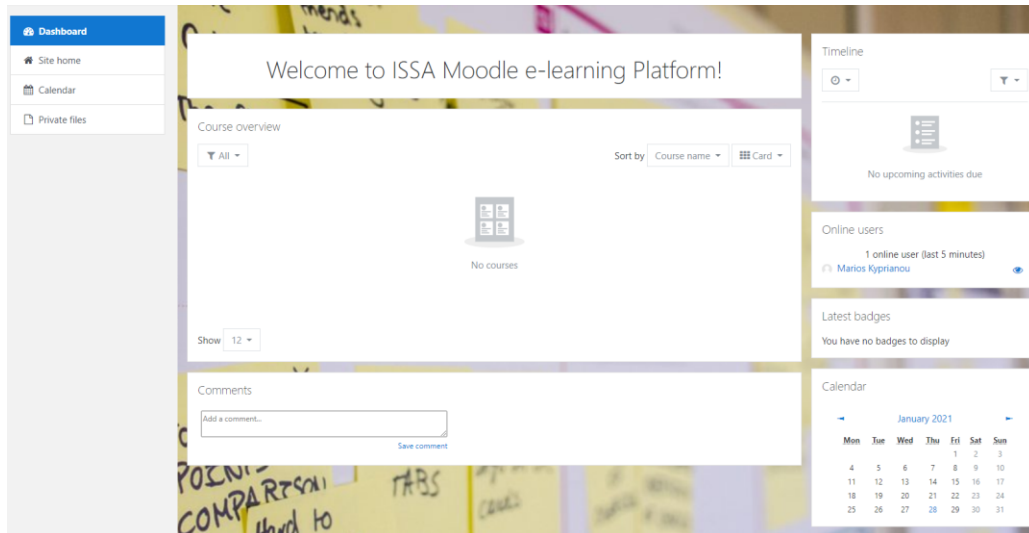


Image 9: Empty Moodle Dashboard.

If you are enrolled user in the courses of ISSA e-learning platform, the dashboard looks like as the image below ([Image 10](#)). On the course overview, you can see the courses and by clicking on it you can go to the course page.

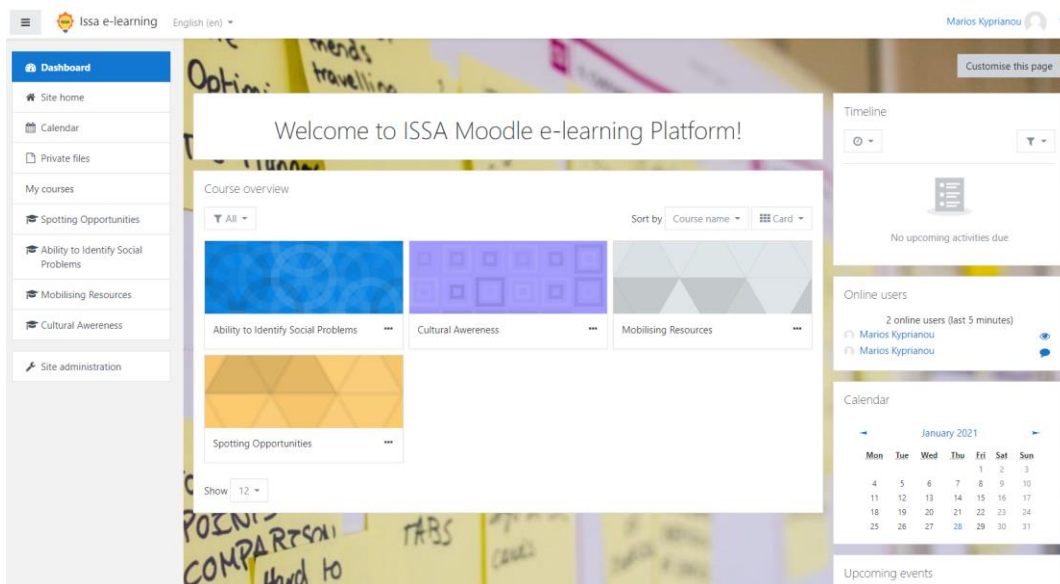


Image 10: Enrolled User Dashboard.

3.2 Site Home

By clicking on the Site Home tab from the menu on the left ([Image 10](#)), you can go to the Site Home page. In this page you can see an overview about the ISSA project and the available courses ([Image 11](#)).

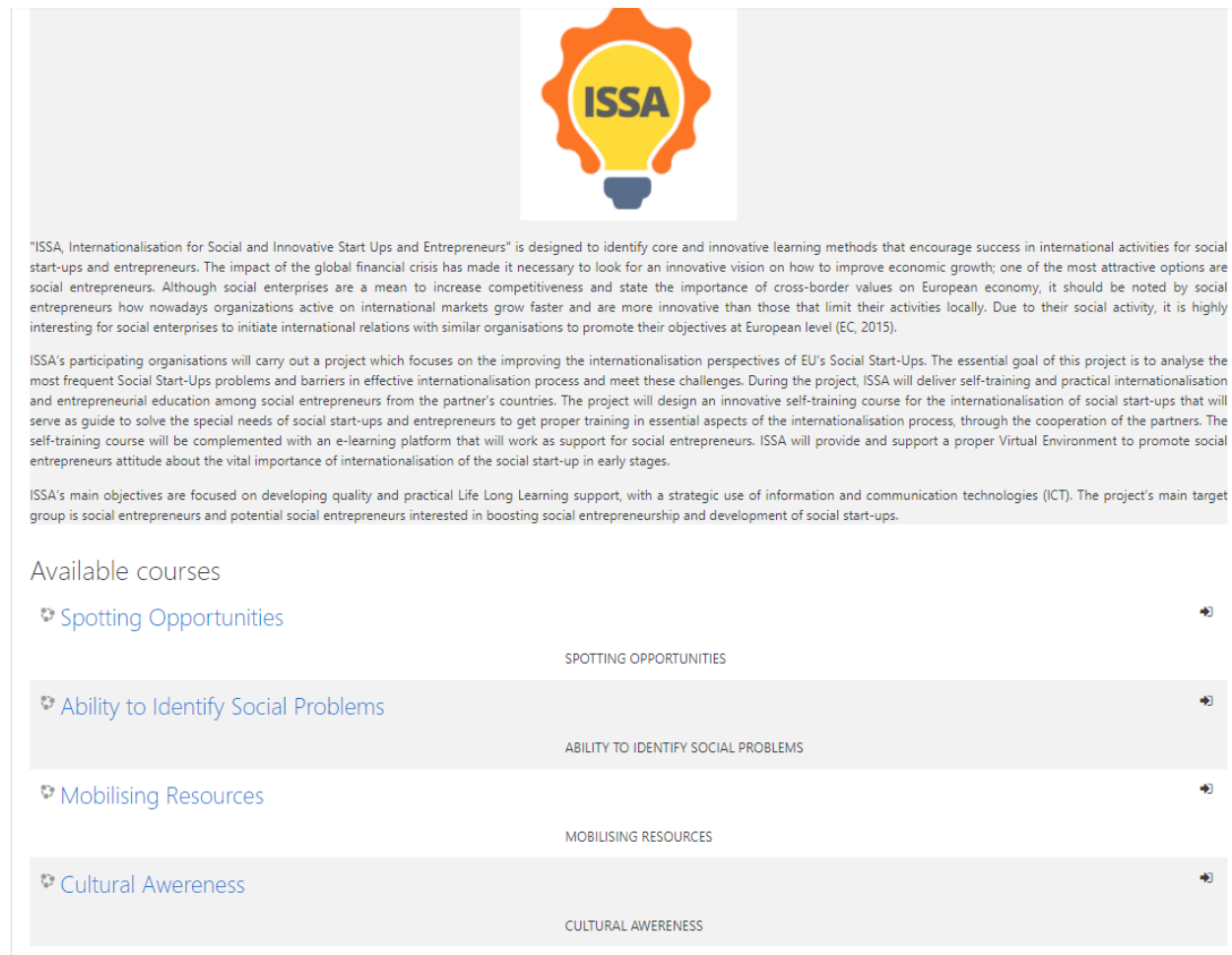


Image 11: Site Home page.

3.3 My courses

In the Site Home page you can see the available courses of the ISSA e-learning platform ([Image 12](#)). Click on the course you want.

Available courses

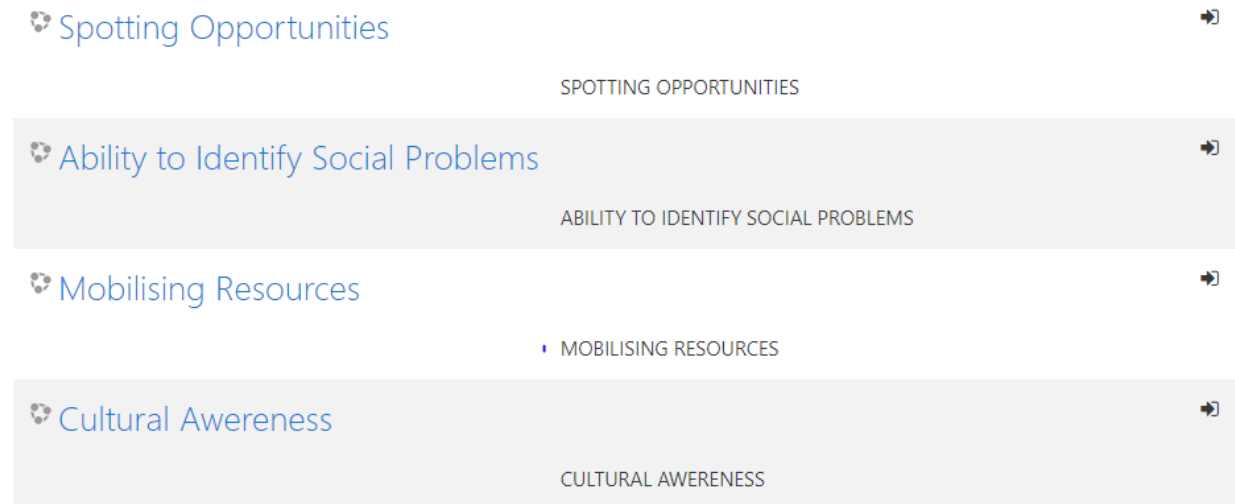


Image 12: Available courses of ISSA e-learning platform.

Step 1: Click at one of the courses. (E.g. Spotting Opportunities)

Step 2: Now you must enroll yourself to the course to see its content. Click on the “Enrol me” button ([Image 13](#)).

Enrolment options

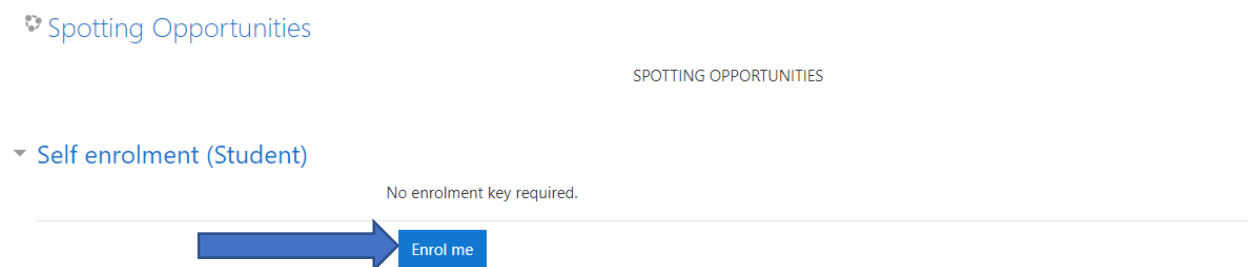


Image 13: “Enrol me” Button.

Now you have access to the course.

3.3.1 Course Overview

The course looks like the image below ([Image 14](#)). It has 7 sections.

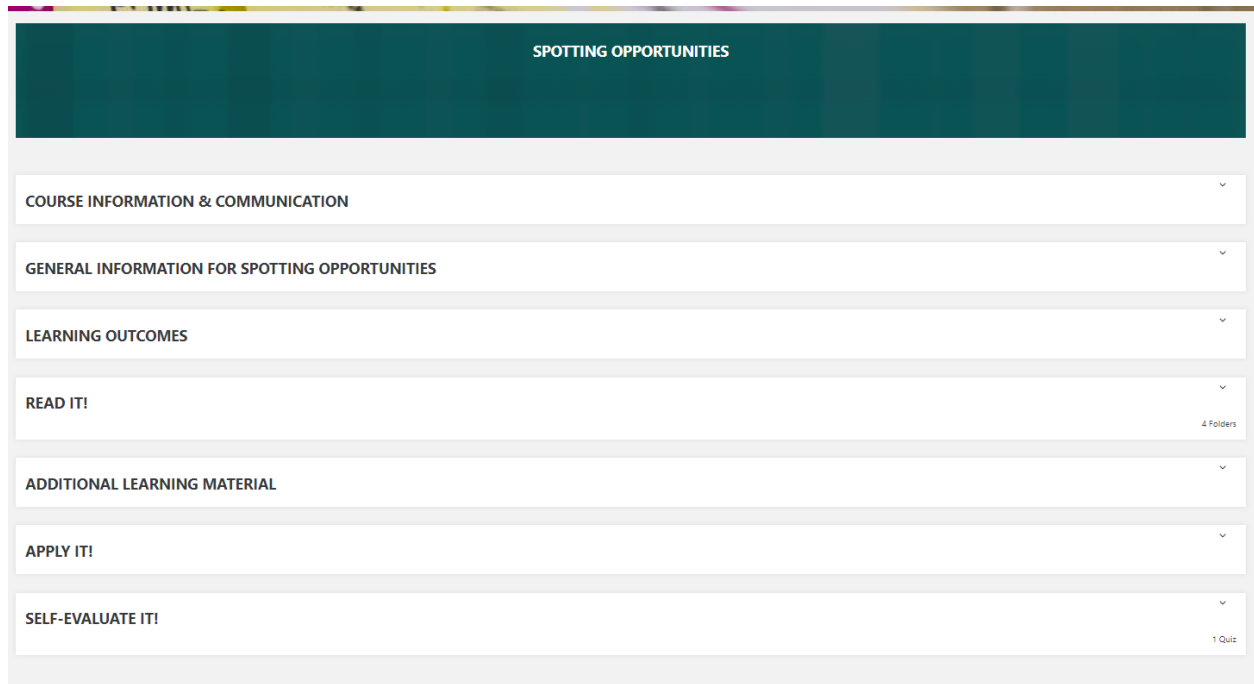


Image 14: Course format.

3.3.1.1 Course information & communication

In this course section, we have some steps you need to follow during the course ([Image 15](#)).

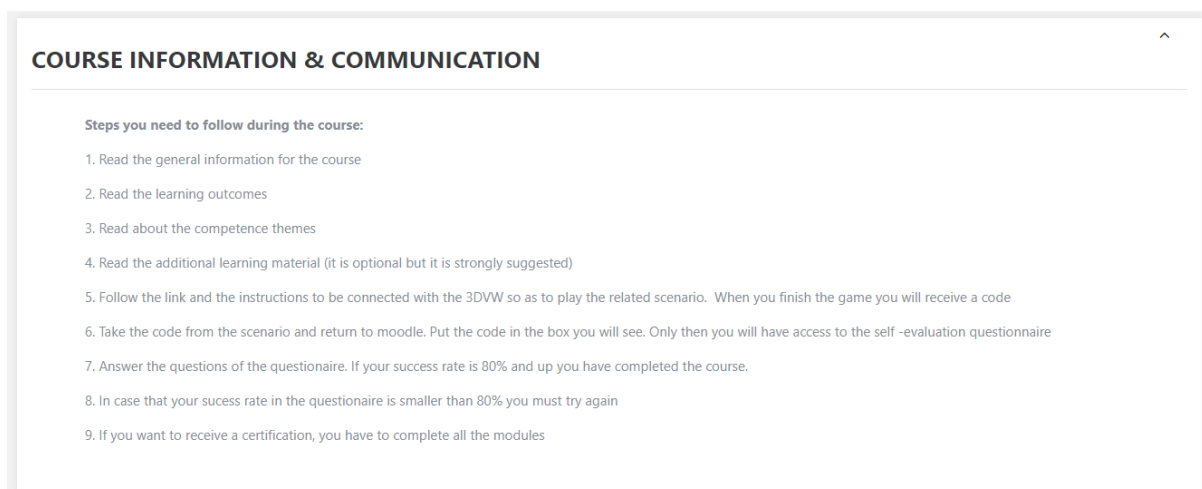


Image 15: Course information & communication section.

3.3.1.2 General Information for spotting opportunities

As the title of the section, here we have general information about the competence ([Image 16](#)).

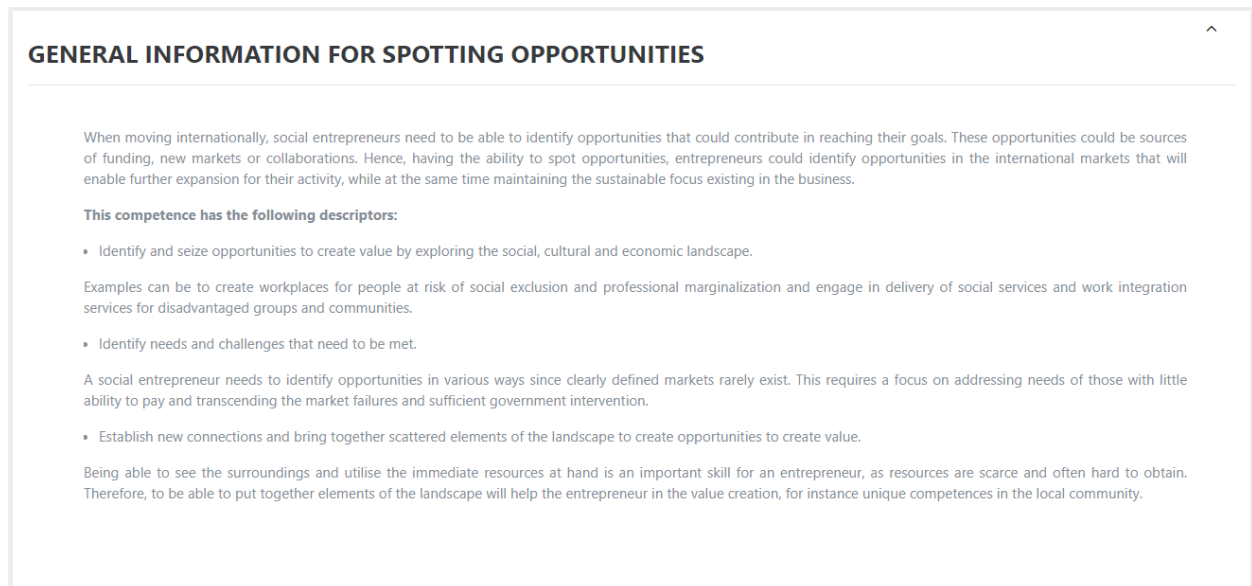


Image 16: General Information of competence section.

3.3.1.3 Learning Outcomes

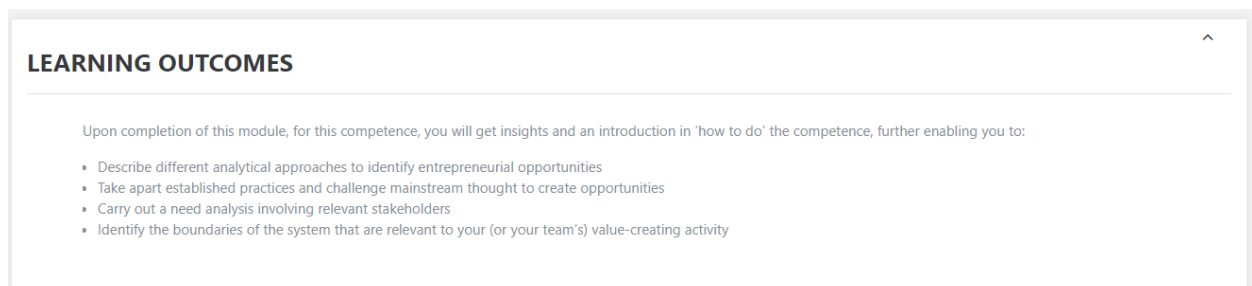


Image 17: Learning Outcomes section.

3.3.1.4 Read it

This section has all the material that is necessary to read ([Image 18](#)). Note that in every competence theme we have all the material in all partners' languages (English, Greek, Spanish, Bulgarian and Norwegian).

READ IT!

One of the most important competences for a social entrepreneur while moving internationally will be to spot opportunities. Different contexts have different groups of users and customers, and often challenges that may not be found in other contexts. As such, as an entrepreneur, you need to have the ability to have when spotting opportunities.

In this document, you will be introduced to four 'themes' that this competence consist of:

- Identify, create and seize opportunities
- Focus on challenges
- Uncover needs
- Analyse the context

These themes will be explained and definitions will be introduced in the following pages. However, we will start by giving an introduction to the competence in

About the Competence:

As an entrepreneur, understanding how you can use your knowledge, network, time, money and other resources to create value for yourself and other is central. You need to understand if it is only few that could need your value-creating activity, or if there are many that could benefit from your product or services. If the market might be difficult to establish a business that could get the necessary funding and survive over time. Hence, you need to create a sustainable business whose value is wanted. Therefore, you need to understand which opportunities that are worth working on and those that you should not pursue.

One way to identify different opportunities is to look for challenges that you could solve for others, for instance challenges with getting a job, that could be solved or obtain necessary permits. Another way is to identify needs that you could solve. This could be a need for improving a service or production method, for packaging of products such that the transport becomes more efficient, saves time, and is safe for the people transporting the product. However, as you identify solving a need or a challenge, you might experience that your service is sometimes not needed. This might be the case even though you know of situations where creation is needed or solve a challenge. The reason for this is often that different contexts have their own characteristics, and one solution might not be the same in all contexts.

Therefore, there is a variety of different factors you need to consider when spotting opportunities, and in the next pages, we will introduce you to them through the themes this competence consist of.


Identify, create and seize opportunities [theme1]


Image 18: Read it section.

3.3.1.5 Additional Learning Material

In this section ([Image 19](#)) we have more learning material for someone who wants to see more information about the competence.

ADDITIONAL LEARNING MATERIAL

 EU Science Hub - Joint Research Centre :








-  The Value Proposition Canvas : <https://www.strategyzer.com/canvas/value-proposition-canvas>
-  Entrepreneurs Solve Problems Differently Than Other Professionals. Really! Here Are the 6 Ways, from *Entrepreneur Europe*: <https://www.entrepreneur.com/article/303407>
-  Youth entrepreneurship – A contexts framework : <https://www.odi.org/publications/7816-youth-entrepreneurship-contexts-framework>
-  10 Methods for Identifying Customer Needs, by Jeff Sauro : <https://www.dummies.com/business/customers/10-methods-for-identifying-customer-needs/>
-  From World Economic Forum: The way we deal with poverty : <https://www.weforum.org/agenda/2015/12/social-entrepreneurs-seeing-problems-as-opportunities/>

Image 19: Additional Learning Material section.

3.3.1.6 Apply it

Use this section ([Image 20](#)) to connect with 3DVW to do the scenarios and get the code for the self – evaluate it section.

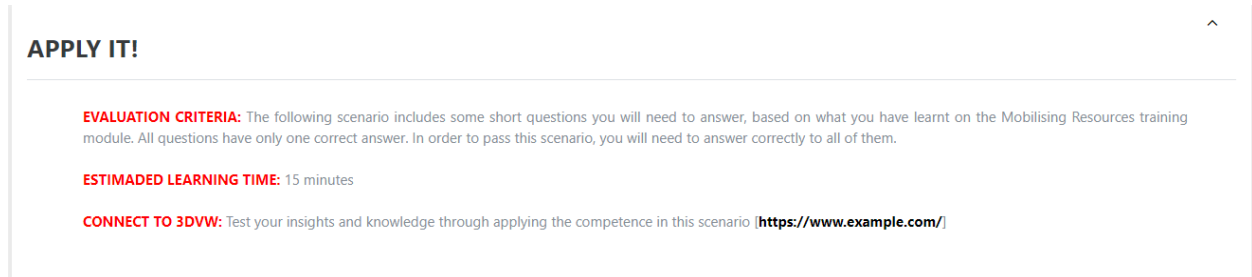


Image 20: Apply it section.

3.3.1.7 Self– Evaluate it

Section ([Image 21](#)) with the self-evaluation quiz.

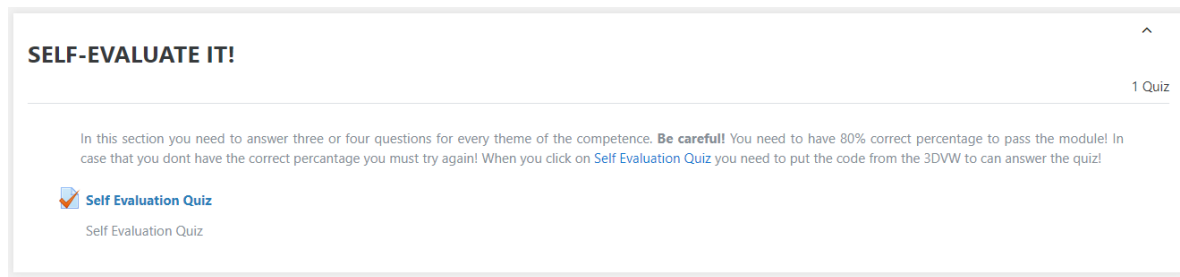


Image 21: Self-evaluate it section.

3.3.1.7.1 Self-Evaluation Quiz

Step 1: Click on “Attempt quiz now” ([Image 22](#)).

To attempt this quiz you need to know the quiz password

Grading method: Highest grade



Image 22: “Attempt quiz now” button.

Step 2: Put the quiz code (password) that you get from the 3DVW ([Image 23](#)). Without the code you cannot proceed to quiz. Then click on “Start attempt”.

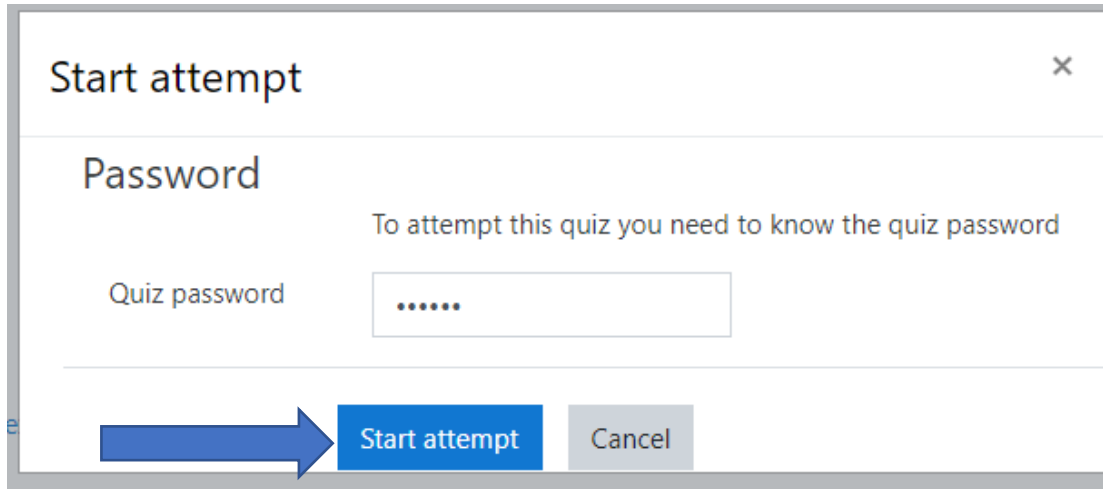


Image 23: Quiz password field and “Start attempt” button.

Step 3: Answer the questions. When you finish click on the “Finish attempt ...” button ([Image 24](#)).

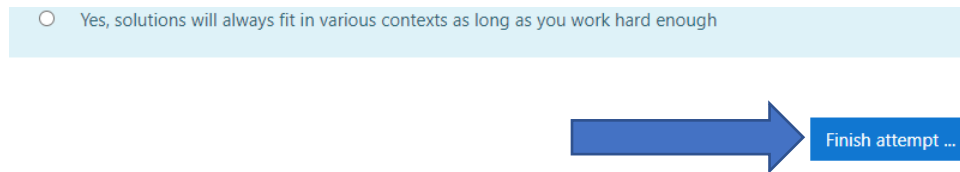
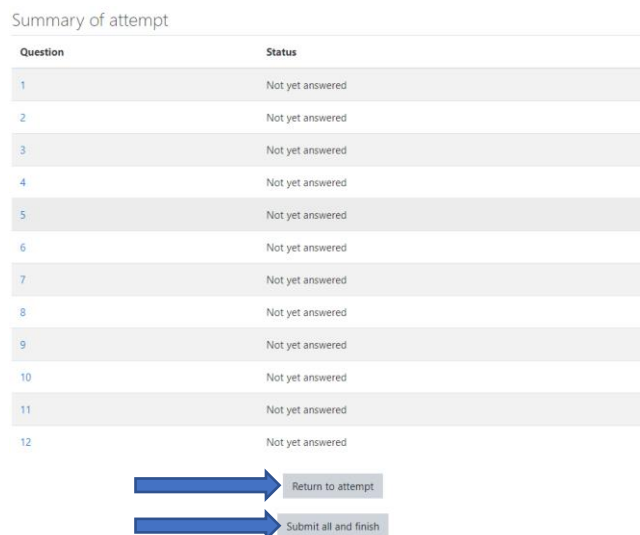


Image 24: “Finish attempt” button.

Step 4: Now you can see the summary of attempt ([Image 25](#)). You have the ability to return to your attempt by clicking on “Return to attempt” button. If you are already done, click on “Submit and finish” button.



Question	Status
1	Not yet answered
2	Not yet answered
3	Not yet answered
4	Not yet answered
5	Not yet answered
6	Not yet answered
7	Not yet answered
8	Not yet answered
9	Not yet answered
10	Not yet answered
11	Not yet answered
12	Not yet answered

Image 25: Summary of the attempt. “Return to attempt” button and “Submit all and finish” button.

Step 5: When you click on “Submit all and finish” ([Image 25](#)), you see a confirmation message ([Image 26](#)). Click on “Submit all and finish” button or “Cancel” to go back.

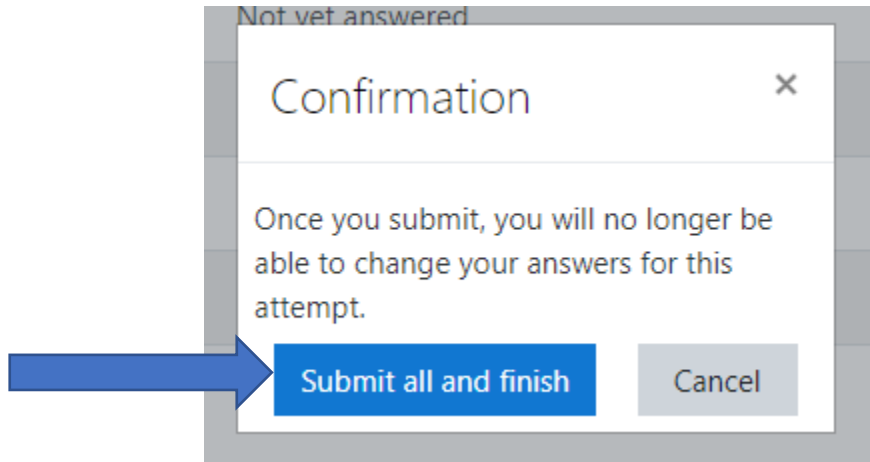


Image 26: Confirmation message. “Submit all and finish” button and “Cancel” button.

Step 6: Now you can see the review with the correct and wrong answers of the question. Click on the “Finish review” at the bottom right of the page ([Image 27](#)).

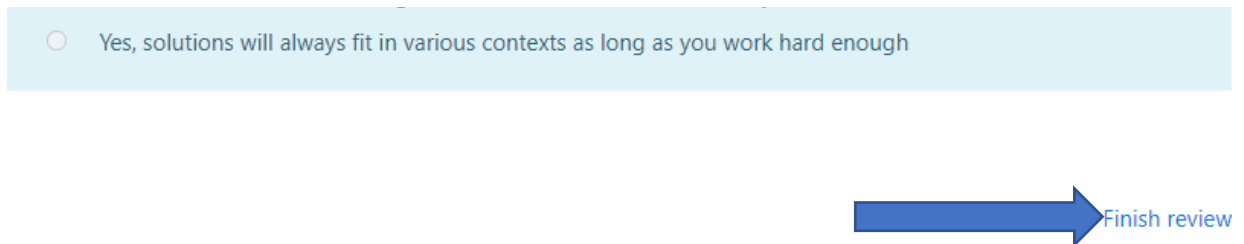


Image 27: “Finish review” link.

You are done. Now you can see your grade ([Image 28](#)). If you get the correct percentage (80%) you are passing the quiz. If your correct percentage is under 80% you are failed and you must try again. You have unlimited attempts and the e-learning platform keeps your Highest grade. Click on the “Re-attempt quiz” if you want to try again.

ISSA project - Internationalization for Social and Innovative Start Up's and Entrepreneurs

Self Evaluation Quiz

Self Evaluation Quiz

To attempt this quiz you need to know the quiz password

Grading method: Highest grade

Summary of your previous attempts

Attempt	State	Grade / 12.00	Review	Feedback
1	Finished Submitted Thursday, 28 January 2021, 1:20 PM	0.00	Review	

Highest grade: 0.00 / 12.00.

Overall feedback

FAIL: Your grade must be equal or more than 10.00 to pass the quiz!



Image 28: Grade of the quiz. "Re-attempt" button.