

## **ISSA- EU funded project focused on supporting the internationalization process for start-ups and entrepreneurs**

Since October 2019, five entities coming from Norway, Spain, Cyprus, Greece, and Bulgaria are working on the Erasmus+ project ISSA - " Internationalization for Social and Innovative Start Up's and Entrepreneurs" is an Erasmus+ project designed to identify core and innovative learning methods that best encourage success in international activities for start-ups and entrepreneurs."

Under the coordination of the Norwegian University of Science and Technology, the partnership had identified core and innovative learning methods that best encourage success in international activities for start-ups and entrepreneurs. The partners completed the competence framework & training package & scenarios. The aim was to create a self-training package that includes training materials for four competencies - spotting opportunities, cultural awareness, mobilizing resources, ability to identify social problems.

The partnership finalized the ISSA products, and during the last months, the Moodle and 3D virtual learning platforms have been tested and piloted in Bulgaria, Cyprus, Greece, Norway, and Spain. The users provided positive feedback and constructive suggestions that were included in the final versions of the products.

The project is coming to its end, and during September, the partners will organize multiplier events in their countries and promote the ISSA products. The self-learning platforms are well designed to allow independent learning and will be used without additional assistance in the future. All the partners are committed to continuing to use the ISSA products in their training and other activities.

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